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Press Release

Mahindra revs up its XUV300 brand with the introduction of a thrilling new variant, range starting at 42.95 lakhs.

- Mahindra introduces the all-new XUV300 TurboSport™ variant in Nepal, delivering unmatched performance with 96 kW (130 PS) power and 230 Nm torque.
- This head-turning SUV is built to thrill with its dynamic design and muscular contours and has received a 5-star safety rating in Global NCAP tests.
- Mahindra is also offering an attractive introductory price for the XUV300 series, which comes in four exciting variants with a petrol manual engine and 6 color options to choose from.
- As the second SUV after the XUV700 in the Twin Peaks branded showroom, the XUV300 is designed to deliver an exhilarating drive, top-notch safety features, and an overall comprehensive package.

Kathmandu, [April 19, 2023] – Mahindra & Mahindra, leaders in SUV segment in Nepal, are proud to announce the launch of the XUV300, the latest addition to its Twin Peaks branded showroom expansion strategy in the country. The compact SUV now comes in four variants – W4, W6, W8 and W6 TurboSport™ – and offers a powerful and dynamic driving experience. The offering starts at **42.95 lakhs**. The XUV300, first introduced in 2019, is back with a refreshed variant mix, keeping the requirements of the market in mind. To welcome new customers in Nepal, Mahindra will offer the W4 variant at the same introductory price as the 2019 offer.

With its powerful engine, advanced features, and stylish design, the XUV300 promises to deliver an exceptional driving experience to Nepalese customers.

Furthermore, the XUV300 has been designed with safety as a top priority, making it one of the safest vehicles in Nepal. It comes equipped with a host of safety features like dual front airbags, ABS with EBD, reverse parking sensors, and more, ensuring the safety of passengers on every journey. The XUV300 has also received a 5-star rating in the Global NCAP safety tests, making it a reliable and safe option for Nepalese roads.

The SUV also comes with a range of advanced technology features such as a 7-inch touchscreen infotainment system, steering-mounted controls, and push-button start/stop. Additionally, the top-of-the-line W8 variant offers a sunroof, leatherette seats, and dual-zone automatic climate control.

The XUV300 is powered by a 1.2-litre turbo-petrol engine with **81 kW (110 PS) and 200 Nm of torque**. The engine is mated to a **6-speed manual gearbox**. Two airbags, ABS, disc brakes on all wheels, LED tail-lights and all four power windows are standard on all models.

The XUV300 TurboSport™ variant powered by TGD_i will bring the performance quotient to the portfolio, giving customers more choice and variety. Taking off from **0-60 km/h in 5 seconds**, the all-new XUV300 TurboSport™ series, powered by the 1.2 L TGD_i engine packs unadulterated performance of **96 kW (130 PS) Power @ 5000 r/min and 230 Nm of torque @ 1500-3750 r/min**, making it one of the **fastest Petrol SUVs under Nrs. 42.95 lakhs**.



Commenting on the launch, *Sachin Arolkar, Head of International Operations, Mahindra & Mahindra Ltd.* said, "We are excited to bring the XUV300 to Nepal with a new variant mix that caters to the market's unique needs. As one of the biggest segments in the country, the B-segment SUV offers tremendous growth opportunities, and we are confident that the XUV300's comprehensive package of features and options will be a compelling value proposition for Nepalese consumers. With the new TurboSport™ series, we are delivering an unparalleled driving experience that combines top-notch performance with safety and design. As the undisputed leaders in the SUV market in Nepal, we are steadfast in our commitment to maintaining our dominance. The launch of the XUV300 is poised to further solidify our position, as we continue to offer authentic SUVs to our valued customers in Nepal."

Mahindra launches the XUV300 through Agni Incorporated, reinforcing 30 years of association. Nepal is a big market for Mahindra with a large customer base. The XUV300 will be available at Mahindra dealerships across Nepal. Customers are encouraged to take advantage of the special introductory pricing, which is available for a limited time only.

Variants and top features

W4	W6	W8	W8 O
•	•	•	•

Pricing details (ex-showroom in NPR) below:

Variant	Price
W4	4,295,000.00
W6	4,995,000.00
W8	5,750,000.00
W8 O	6,000,000.00

About Mahindra XUV300

The XUV300 is a potent combination of cheetah-inspired design and breath-taking performance. Armed with free-flowing torque and nimble-footed maneuverability, the sheer joy of driving this SUV kicks in the moment you step on the accelerator pedal. All this, and an arsenal of best-in-segment safety and technology features, make it one of the most exciting SUVs you'll find on Nepalese roads.

Exhilarating Performance

The XUV300 offers two engine options that deliver heart-stopping exhilaration. The 1.2L Turbo Petrol TGD_i engine provides 96 kW (130 PS) power and 230 Nm torque, while the TCMPFI engine offers equally impressive performance.

The 6-speed transmission efficiently utilizes engine power and torque over a wide operating range, ensuring thrills throughout your drive. Moreover, the XUV300 features a first-in-segment Smart Steering System with three steering modes, allowing you to customize the steering effort to suit your driving requirements.



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Whether you're gliding through city traffic with ease in Comfort mode or satiating your need for a rush of adrenaline in Sport mode, the XUV300 offers the perfect balance of comfortable ride and confident handling for unbridled driving pleasure.

Fortress-like Safety

The XUV300 offers Best-in-class safety features.

1. First-in-segment* disc brakes on all 4 wheels (*Among Sub 4-meter Compact SUVs).
2. Two airbags
3. ABS & EBD standard across all variants
4. Front & rear fog lamps
5. ISOFIX child seat mounts
6. Tyre-tronics (tyre pressure & temperature monitoring system)
7. Seat belt reminder for all seats

Cutting edge technology

The XUV300 is home to an array of hi-tech features that take the driving experience to a whole new level. The XUV300 allows you to adjust the air temperature to create separate, customised environments for the driver and front passenger. With 3 memory slots for your preferred setting, you won't waste time prepping up for your joyride.

1. First-in-segment dual zone Fully Automatic Temperature Control
2. 17.78 cm (7") Touchscreen Infotainment system
3. Push Button Start/Stop
4. Rear Parking Camera with dynamic assist & 3 park assist modes
5. Steering-Mounted Phone & Audio Controls
6. Cruise control
7. Multi-colour configurable instrument cluster
8. Tyre position display

Colour choices for every customer

The XUV300 series comes in 6 colours: Red Rage, Aqua Marine, Dark Grey, Pearl White, Napoli Black, D-Sat Silver. The new sporty design elements like red grille inserts, all-black ORVMs, all-black leatherette interiors, chrome-finish pedals and 2 options with dual-tone exteriors bring in high performance from every aspect of the car, while keeping it true to its performance DNA.

About Agni Incorporated

Agni Incorporated Pvt. Ltd. as the authorized distributors of Mahindra utility vehicles and tractors Agni is the leading utility vehicles distributor in the country and has been successfully continuing the legacy of the Mahindra brand in Nepal. Ever since becoming an automobile importer, Agni Group has advanced tirelessly to be the premium seller of automobiles, spares & services and is unrivalled in scale, network, and capabilities. Agni has an extensive network comprising of 80



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plus dealers and branches across the country with an unmatched reputation in the automobiles business.

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

To know more about Mahindra XUV300:

- Brand website: www.mahindra.com.np
- Facebook: @MahindraAutoGlobal @MahindraAgniGroup
- Instagram: @MahindraAutoGlobal @MahindraAgniGroup
- YouTube: Mahindra Auto Global, Mahindra Nepal - Agni Group

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