

THAR
OG

Mahindra & Mahindra Ltd., Automotive Sector, Mahindra Tower, 3rd Floor, Akurli Road, Kandivali (E), Mumbai - 400101, India.
Tel: 022 -2884 9588, Fax: 022- 28468522 | <http://auto.mahindra.com/suv/thar>

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**EXPLORE
THE IMPOSSIBLE**



THAR
OG



**THERE'S A
FIRST TIME FOR EVERY
IMPOSSIBLE**

The first time someone scales a vertical trail and makes gravity doubt itself. The first time someone dips into a roaring river just to freshen up a bit. The first time someone rolls down the window for a better view of the storm. It's all impossible only until someone driving the Thar says it's not.

Be the One.

EXPLORE THE IMPOSSIBLE.

A dark blue Jeep Thar 4x4 is shown from a side profile, driving across a wooden suspension bridge. The bridge is set against a dramatic backdrop of a deep canyon with steep, rocky walls and a large waterfall cascading down. The sky is hazy, and the overall scene conveys a sense of adventure and ruggedness.

UNMISTAKABLY THAR

Broad shoulders, massive ground clearance, and a legendary form factor. Who else could it be but the Legendary Thar?!

There is no mistaking its iconic outline and towering presence.

ICONIC FOOTWEAR

Wrapping massive wheels, the all-terrain 19-inch tyres bite into loose gravel, deep sand, and wet tarmac with equal indifference. Whatever surface lies beneath, grip is guaranteed.



FACE THAT NEEDS NO INTRODUCTION

The iconic front profile evolves with a bold new body-colored front grille, framed by assertive C-shaped DRL and LED headlamps.



ICE-COLD PRECISION

Ultra-stylish Ice Cube Fog and Cornering Lamps deliver a sharp lighting signature that cuts through thick mist and tight turns alike. Off-road utility, turned into a quiet visual flex.



IGNORE THE SCRATCHES

The new front and rear dual-tone bumpers are complemented by the new DRLs and Ice Cube lighting. They treat stray city barriers and jagged mountain brush with the exact same response: absolute indifference.



THE VIEW THEY'LL GET USED TO

The rear profile stays true to its roots with classic neo-retro styling, upgraded with high-intensity LED tail lamps. It's a stylish farewell to whatever, and whoever is left behind.

EXTREME TERRAIN IS
JUST TERRAIN THAT
HASN'T MET
THE THAR

An impossible terrain only looks impossible until you're sitting inside the Thar. Beneath its iconic frame lies unstoppable power that can handle anything and everything.



POWER THROUGH ANYTHING

The heavy-duty Electronic Locking Differential forces both wheels on the rear axle to turn at the same speed to pull you out of deep ruts and sand.



NEVER SWEAT A TURN

The new Electric Power Steering makes maneuvering feel incredibly effortless so you can guide the Thar through tight mountain turns easily.

THUNDER ON TAP

Delivering a sharp 330 Nm torque and 119 kW of max power, the mStallion 2.0L Petrol engine offers a smooth drive in the city and a thunderous performance the moment you go off the road.

mSTALLION



mHAWK

LIGHT UP THE TORQUE

The mHawk engine is the pinnacle of performance. Packing a massive 330 Nm torque coupled with 111.9 kW of surging power, it pulls up vertical inclines and through heavy mud without a hint of hesitation.

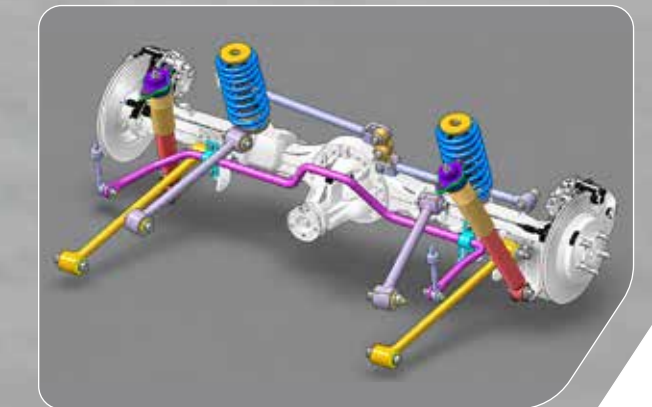
AN INDESTRUCTIBLE SPINE

Engineered with high-strength steel and optimized frame geometry, the MGLYDE platform absorbs brutal off-road punishment without breaking a sweat.



TURBULENCE IS FICTION

Featuring a coil spring with DAVINCI damping technology with frequency-dependent damping and a rear Pentalink suspension with Watts Link for a comfortable ride on any road.



ENTER, ADAPT, CONQUER

Seamlessly transition from RWD to 4x4 at the pull of a lever. With dedicated Terrain Modes for Mud, Sand, and Snow, the Thar recalibrates its power delivery to tame all kinds of terrains.

OLD-SCHOOL MECHANICAL TRUTH

When conditions are demanding, the manual low-ratio shift lever puts pure mechanical grip directly into your hands. A satisfying, tactile nod to true SUV heritage.



EFFORT IS ENTIRELY OPTIONAL

Why wrestle with gear shifts when the 6-speed automatic handles them with smooth, whisper-quiet efficiency? Impossible terrains will just feel like a walk in the park.

FOR HANDS THAT DEMAND POWER

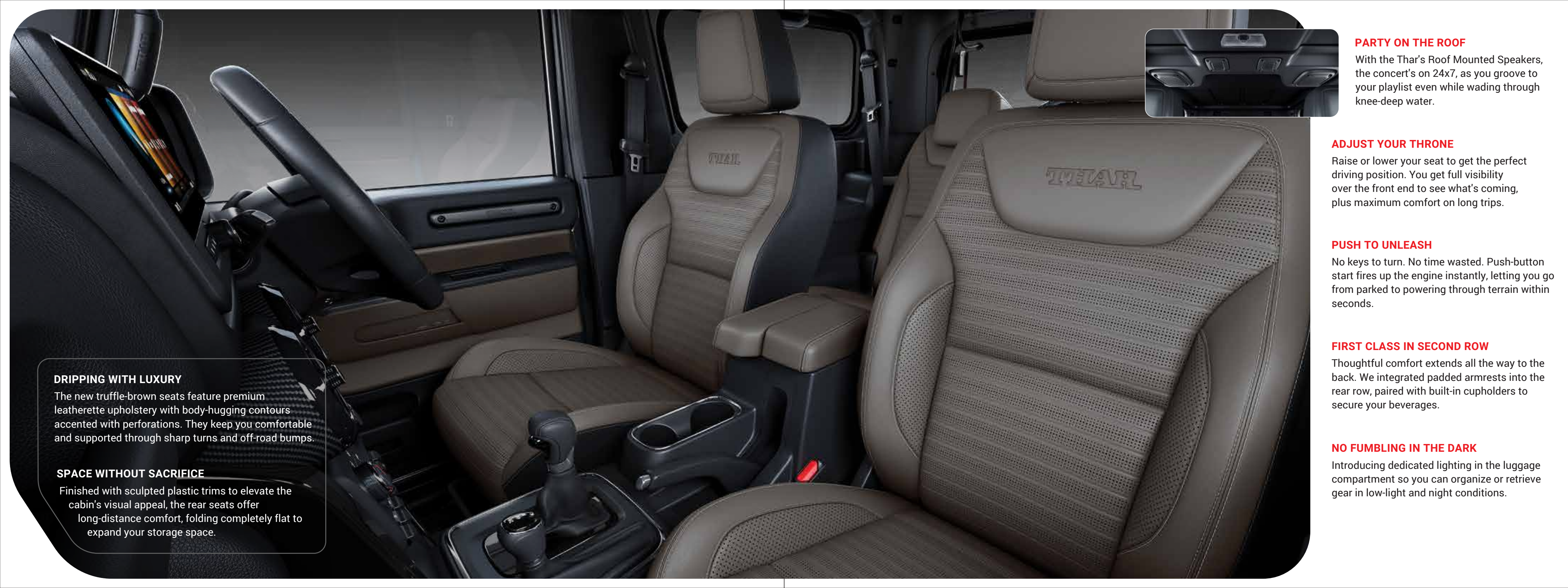
If you prefer complete access to raw mechanical power, the 6-speed manual can help you dictate your own path through the wild.

A Mahindra Thar OG is parked on a grassy cliff overlooking the ocean at sunset. The vehicle is dark-colored with silver accents on the grille and bumper. The background features a calm sea, a distant lighthouse on a hill, and a warm, golden sky.

HIGH STANDARDS COME STANDARD

Who said an off-road legend has to compromise on refinement?

Step inside the Thar's cabin and the high-definition screens, ultra-comfortable seating, and intuitive controls surround you with an uncompromised level of comfort and quality.



DRIPPING WITH LUXURY

The new truffle-brown seats feature premium leatherette upholstery with body-hugging contours accented with perforations. They keep you comfortable and supported through sharp turns and off-road bumps.

SPACE WITHOUT SACRIFICE

Finished with sculpted plastic trims to elevate the cabin's visual appeal, the rear seats offer long-distance comfort, folding completely flat to expand your storage space.

PARTY ON THE ROOF

With the Thar's Roof Mounted Speakers, the concert's on 24x7, as you groove to your playlist even while wading through knee-deep water.

ADJUST YOUR THRONE

Raise or lower your seat to get the perfect driving position. You get full visibility over the front end to see what's coming, plus maximum comfort on long trips.

PUSH TO UNLEASH

No keys to turn. No time wasted. Push-button start fires up the engine instantly, letting you go from parked to powering through terrain within seconds.

FIRST CLASS IN SECOND ROW

Thoughtful comfort extends all the way to the back. We integrated padded armrests into the rear row, paired with built-in cupholders to secure your beverages.

NO FUMBLING IN THE DARK

Introducing dedicated lighting in the luggage compartment so you can organize or retrieve gear in low-light and night conditions.

OFF-ROADING ON EASY MODE



Conquering the unknown used to take pure trial and error. Now, the Thar comes with high-tech automotive precision that tames the trail before you even tread over it. No friction! No sweat!



THE SCIENCE OF ADVENTURE

Monitor all your vital stats and information through the Adventure Statistics Gen II system equipped with an altimeter, a compass and a roll & pitch meter.



DIGITAL HUB IN THE WILD

An expansive 26.03 cm high-definition touchscreen delivers seamless navigation, cabin media, and live vehicle stats with crisp visual clarity.

NEVER LOSE FOCUS

Positioned directly inside the instrument cluster, the coloured multi-information display delivers key ride metrics. It ensures that essential vehicle updates are always right in front of your eyes.



TAP INTO EFFORTLESS CONNECTIVITY

Manage navigation, cabin entertainment, and vehicle diagnostics on one high-definition touchscreen infotainment system with Apple CarPlay, Android Auto, and trip statistics.



CONSTANT VIGILANCE

The Tyre Pressure Monitoring System tracks live pressure levels across all four active wheels as well as the rear spare. It gives you immediate alerts regarding pressure drops.



JUICE UP YOUR DEVICES

A front wireless charging pad and a 15W Type-C power outlet with a USB port in the rear row ensure everyone stays fully charged no matter how far off the grid you travel.

A red Jeep Thar is parked on a rocky, mossy shore next to a grey tent. Two folding chairs are set up in front of the tent. The background features a calm lake reflecting the sky, with forested mountains in the distance. The scene is captured during the golden hour of sunset or sunrise.

**WHERE MAPS
CAN'T TAKE YOU,
ATHAR WILL.**

Not all viewpoints are easy to reach. That's why the Thar combines structural armour, relentless performance and fail-safe tech so you never have to think twice before starting an adventure.



COMMAND CENTER FOR HIGH ALTITUDES

The bold dashboard places critical controls and vehicle data directly within your natural line of sight, turning the driver's seat into a command center for extreme terrain.



CHILLED CABIN FOR HOT TRAILS

Integrated rear AC vents extend comfort to the second row, ensuring every passenger stays comfortable no matter how punishing the heat gets outside.

ONE TAP FOR OPEN AIR

Power window controls are positioned directly onto the door trim of the driver's side. Let the elements in with a tap.

GLIDE UPHILL, CRUISE DOWNHILL

Hill Hold prevents rollback on steep inclines, while Hill Descent Control automatically manages braking pressure during sharp drops giving you total control.

EXTRA SAFE FOR YOUNG ADVENTURERS

Dedicated ISOFIX child seat mounts are anchored directly to the vehicle's high-strength seat frame, keeping your youngest crew members safe and snug over severe terrain.



COMPLETE VISUAL AUTHORITY

High-resolution rear-view cameras and razor sharp sensors at the front give you instant awareness of tight trail obstacles and hidden hazards, letting you drive with total confidence on or off the road.



FULL BODY ARMOUR

Built to meet the highest crash-safety norms, the high-strength vehicle structure absorbs and deflects severe impact away from the passenger cabin during collisions.



ANTI-TUMBLE TECH

The Electronic Stability Program works continuously with Rollover Mitigation to detect wheel slip and counteract extreme chassis angles, keeping you firmly planted during sudden maneuvers.

CUSHIONED FROM EVERY ANGLE

Equipped with 6 airbags (including Head, Pelvis, Thorax, and Shoulder) for both 1st and 2nd-row occupants, the Thar takes care of every passenger's safety.

BUILT TO SURVIVE

Built-in interior Roll Cage and 3-Point Seatbelts safeguard their passengers during a rollover or accident.

8 EXCITING COLOURS

Artemis Silver



Battleship Grey



Jeans Blue



Everest White



Tango Red



Deep Forest



Galaxy Grey



Stealth Black



Technical Specifications

Engine					
Engine	D117 CRDe	Diesel Common Rail Direct Injection Technology - mHawk		Turbo Petrol Direct Injection (TGDI), mStallion	
Engine Capacity (cm3)	1497	2184		1997	
Max Power (kW @ r/min)	87.2@ 3500	111.9 kW @ 3750 r/min		119kW @ 5000 r/min	
Max Torque (Nm @ r/min)	300 @ 1750 - 2500	330 Nm @ 1500-3000 r/min		330 Nm @ 1500-3000 r/min	
Transmission & Steering	RWD	RWD	4WD	RWD	4WD
Transmission Type	6-Speed Manual	6-Speed Torque Converter Automatic	6-Speed Manual / 6-Speed Torque Converter Automatic	6-Speed Torque Converter Automatic	6-Speed Manual / 6-Speed Torque Converter Automatic
Drive	Rear Wheel Drive (RWD)	Rear Wheel Drive (RWD)	Manual Shift Part-Time 4WD with High & Low Reduction Gear	Rear Wheel Drive (RWD)	Manual Shift Part-Time 4WD with High & Low Reduction Gear
Front Axle	NA	NA	Semi-Floating with 4.3:1 Final Drive	NA	Semi-Floating with 4.3:1 Final Drive
Rear Axle	Banjo beam with 4.88:1 Final Drive	Banjo beam with 4.3:1 Final Drive	Banjo beam with 4.3:1 Final Drive	Banjo beam with 4.3:1 Final Drive	Banjo beam with 4.3:1 Final Drive
Electronic Locking Differential	NA	NA	✓	NA	✓
Steering	Electric Power Steering				

D117 CRDe		Diesel Common Rail Direct Injection Technology - mHawk		Turbo Petrol Direct Injection (TGDI), mStallion		
Drive	RWD	RWD	4WD		RWD	4WD
Transmission	MT	AT	MT	AT	AT	MT AT
AXT	✓					
LXT	✓	✓	✓	✓	✓	✓
ZXT	✓	✓	✓	✓	✓	✓

Technical Specifications	AXT	LXT	ZXT
Suspension, Brakes & Wheels			
Front Suspension	Independent Double Wishbone Front Suspension with Coil Over Damper & Stabiliser Bar		
Rear Suspension	Pentalink suspension with Watt's link		
Damping Technology	DAVINCI damping technology		DAVINCI damping technology with FDD
Brake Specifications	Vacuum Assisted Dual Hydraulic Circuit with Tandem Master Cylinder		
Front Brakes	317 mm Disc		
Rear Brakes	282 mm Drum		330 mm Disc
Wheels & Tyres	255/65 R18 HT	2WD: 255/65 R18 HT 4WD: 255/65 R18 All Terrain	255/60 R19 All Terrain
Spare Wheel	255/65 R18 Steel	255/65 R18 Steel with Spare wheel cover	255/60 R19 Alloy
Dimensions			
Length (mm)	3995		
Width (mm)	1870		
Height (mm)	1855		
Wheelbase (mm)	2450		
Front Track (mm)	1580		
Rear Track (mm)	1580		
Ground Clearance (mm)	232		
Approach Angle	40 degree		
Departure Angle	36 degree		
Rampover Angle	26.4 degree		
Water Wading Depth (mm)	650		
Seating Capacity	4-Seater (Front: 2 Forward-Facing, Rear: 2 Front-Facing)		
Fuel Tank Capacity (litre)	D117 CRDe: 55, 2.2 L mHawk: 55, 2.0 L mStallion: 50		

Features	AXT	LXT	ZXT
Design			
Roof Top		Hard Top	
Dual Tone Bumpers	✖	✓	✓
Wheels	R18 Steel Wheels	R18 Alloy Wheels (Stardust grey satin with Diamond cut)	R19 Alloy Wheels (Stardust grey satin with Diamond cut)
Halogen MFR Headlamps	✓	✓	✖
LED Headlamps + DRL	✖	✖	✓
LED Tail Lamps	✓	✓	✓
LED Front Foglamp	✖	✖	✓
Cornering Lamp	✖	✖	✓
Bonnet Latches	✓	✓	✓
Wheel Arch Cladding	✓	✓	✓
Side Foot Step	Tubular Steel	Moulded	Moulded
Fender-mounted Radio Antenna	✖	✓	✓
Tailgate-mounted Spare Wheel	✓	✓	✓
Comfort & Convenience			
Seat Upholstery	Vinyl seats	Embossed Fabric seats	Embossed leatherette with design perforations
Leatherette wrapped Steering wheel	✖	✖	✓
Tilt Adjustable Steering Wheel	✓	✓	✓
Cruise Control	✖	✓	✓
Steering Mounted Audio & Phone Controls	✖	✓	✓
Tip & Slide Mechanism in Co-Driver Seat	✓	✓	✓
Reclining Mechanism, Adjustable Headrests, 50:50 Split in Rear Seat	✓	✓	✓
Height Adjustable Driver Seat	✓	✓	✓
Centre Roof Lamp	✓	✓	✓
12V Accessory Socket	✓ (on IP)	✓ (on Rear Quarter trim)	✓ (on Rear Quarter trim)
Front USB Port-2 No (C type 15W+A type Data port)	✖	✓	✓
Rear USB Port C type 15 W	✓	✓	✓
Rear AC vents	✓	✓	✓
Rear Wiper + Washer	✖	✓	✓
Lockable Glovebox	✓	✓	✓
Central Locking	✓	✓	✓
Remote Keyless Entry	✓	✓	✓
Rear Demister	✓	✓	✓
Dashboard Grab Handle for Front Passenger	✓	✓	✓
Bottle Holder in Front Doors	✓	✓	✓
Tool Kit Organiser	✓	✓	✓
Push button Start	✓	✓	✓
Manual Day-Night IRVM	✓	✓	✓
A Pillar Entry Assist Handle	✓	✓	✓
Internally Opening Fuel Lid	✓	✓	✓
Dead Pedal	✖	Only for AT	Only for AT
2nd Row Armrest with cupholder (LH and RH)	✓	✓	✓

Features	AXT	LXT	ZXT
Technology			
HVAC	✓	✓	✓
HD Touchscreen Infotainment (26.03 cm)	✖	✓	✓
Android Auto™	✖	✓ (Wired + Wireless)	✓ (Wired + Wireless)
Apple CarPlay™	✖	✓ (Wired)	✓ (Wired)
4 Speakers + 2 Tweeters	✖	✓	✓
MID Display in Instrument Cluster	Monochrome	Coloured	Coloured
Adventure Statistics Gen II	✖	✓	✓
Wireless Charger	✖	✖	✓
Tyretronics (Tyre Pressure Monitoring System)	✖	✖	✓
Tyre Direction Monitoring System	✖	✓	✓
Follow-Me-Home & Lead-Me-To-Thar Lamps	✖	✓	✓
One-Touch Lane Change Indicator	✓	✓	✓
Front Parking Sensors	✖	✖	✓
Rear Parking Sensors	✓	✓	✓
ORVM Adjustment	Manual	Electric	Electric
Power Windows in Front Doors	✓	✓ (One Touch up/Down for Driver)	✓ (One Touch up/Down for Driver)
Off-Road Essentials			
Terrain Modes	✖	Only in 4WD	Only in 4WD
Terrain Assist	✖	Only in RWD of 2.2L mHawk & 2L mStallion	Only in RWD of 2.2L mHawk & 2L mStallion
Electronic Locking Differential	✖	Only in 4WD	Only in 4WD
Brake Locking Differential	✓	✓	✓
Front Axle Driveline Disconnect	✖	Only in 4WD	Only in 4WD
Washable Floor with Drain Plugs	✖	Only in 4WD	Only in 4WD
Welded Tow Hooks in Front & Rear	✓	✓	✓
Tow Hitch Protection	✓	✓	✓
Drive modes (Zip and Zoom)	✖	Only in RWD of 2.2L mHawk & 2L mStallion	Only in RWD of 2.2L mHawk & 2L mStallion
Safety			
ESP with Roll-over Mitigation	✓	✓	✓
Hill Hold & Hill Descent Control	✓	✓	✓
ABS with EBD & Brake Assist	✓	✓	✓
Rear View Camera	✖	✖	✓
Dual Airbags	✓	✓	✓
HPTS side Airbag 4 nos.	✖	✖	✓
Seat Belt Reminder	✓	✓	✓
ISOFIX Child Seat Mounts on Rear Seats	✓	✓	✓
Roll Cage	✓	✓	✓
3-Point Seat Belts for Rear Passengers	✓	✓	✓
PODS (Passenger occupant detection)	✓	✓	✓
Speed Sensing Front Door Locks	✖	✓	✓
Panic Braking Signal	✓	✓	✓
Vehicle Over-speed Warning	✓	✓	✓