

**mahindra** *Rise*

**HERE COMES THE  
CONQUERER OF  
CITIES**

**NEW BOLERO  
MAXX PIK-UP CITY**



Telematics Solution

**BOLERO**  
**MaXX**  
**PIK-UP**

**MAXX MAANE SABSE ZYAADA**

# Introducing **Maxx Pik-up City Range** with **Fast Cooling AC**

Designed to be the best, the **all-new Bolero Maxx Pik-up City** is here with **Maxx cooling AC**, exceptional technology, performance, comfort, and much more.

It quashes any difficulty the city throws at you. Its **short turn radius** allows you to pass through the smallest of streets comfortably. Its **strong payload capacity** helps in transporting heavy loads within the city easily.

Its **class-leading mileage** and comfort will make you feel proud of your decision. Moreover, its **all-new iMaxx technology** gives you every piece of information about your vehicle and driver, so that you run your business comfortably, and earn even more profit effortlessly.



# Maxx Technology

The all-new Bolero Maxx Pik-up offers a world-class technology with a range of features for you to run your vehicles, and your business with ease.



## Vehicle tracking

Know your vehicle's location from wherever you are



## Route planning

Informs you of the best route to deliver at multiple locations



## Geo fencing

Alerts you when your Pik-up strays off its pre-determined route



## Vehicle health monitoring

Updates you on the health of your Pik-up



# Maxx City

Hassle-free city driving



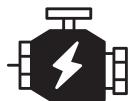
Short turning  
radius of **5.5 m**



Compact design for  
easy parking



Climbs steep flyovers  
without a fuss



Best Pick-up for city's  
start-and-stop traffic



# Maxx Profit

More profit means more success



Mileage of **17.2 km/l#**  
which offers more profit



Cargo box that's **1700 mm**  
wide and **2640 mm** long



Service interval of  
**20000 km**



Payload of **1500 kg** to  
carry more load



# Maxx Comfort

Amazing comfort for tireless journeys



Best-in-class **AC**



Category first **'Height Adjustable Driver Seats'**



Certified **3 seater cabin**



# Maxx Safety

Unmatched safety at all times



Category first **'Turn safe headlights'**



Compact bonnet that offers more protection



# Maxx Performance

Performance that will  
blow your mind



Excellent torque  
of **200 Nm**



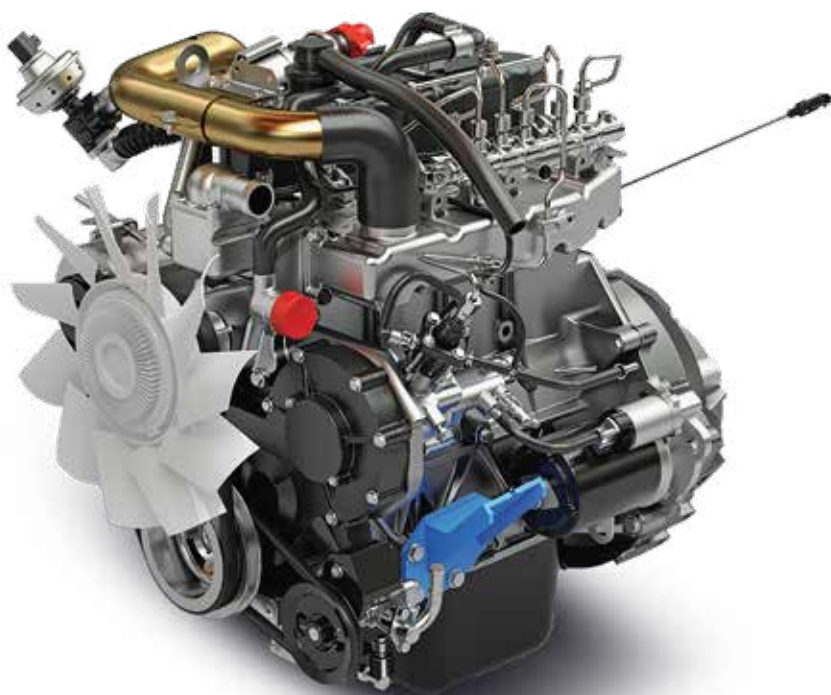
**R15** tyres



Powerful  
**m2Di engine**



Higher ground  
clearance of **185 mm**



Parameters		CITY 1.5		CITY 1.4	CITY 1.3
Engine & Transmission	Engine	m2Di 4 cylinder, 2523 cm <sup>3</sup>			
	Max output	52.2 kW @ 3200 r/min			
	Max torque	200 Nm @ 1400-2200 r/min			
	Clutch	Single plate dry			
	Gearbox	5 speed synchromesh			
Steering Type		Power			Power, Manual
Suspension	Front	Leaf spring			
	Rear	Leaf spring			
	Tyres	215/75 R15 LT			195/80 R15 LT
Fuel Tank Capacity (litre)		45 L			
Weight	Payload (kg)	1500	1400	1300	
	GVW (kg)	3120	2995	2825	
Dimensions	Wheel Base (mm)	3265			3150
	Cargo box L X W X H (mm)	2640 x 1700 x 458			2500 x 1700 x 458
	Overall Length (mm)	4940			4800
	Overall Width (mm)	1755			1755
	Overall Height (mm)	1880			1873
Seating capacity®		D+2			

Features List	Variant	LX	MXi	SXi	VXi
	AC + Heater	N	N	Y	Y
	Height adjustable seats	N	Y	N	Y
	iMAXX technology	N	Y	Y	Y
	Turn safe light	N	Y	N	Y
	Headrest	N	Y	N	Y
	Model	ALL	ALL	City 1.3	ALL

Uday Benefits : • Student Scholarship • Free Accident Insurance Policy of ₹10 Lakh

\*3 Years or 1 Lakh km warranty, whichever is earlier. #As Per ARAI Certification on standard driving conditions.

T & C Apply.

®D+1 for manual steering variant.

## THE ALL-NEW BOLERO MAXX PIK-UP, ALSO AVAILABLE IN HD RANGE.



For more information,  
scan the QR code.



Scan the QR code to  
download the iMaxx App.



**BOLERO**  
**MaXX**  
**PIK-UP**

**MAXX MAANE SABSE ZYAADA**

Dealer Stamp



For more details, call Toll Free No. 1800-209-6006

Mahindra & Mahindra Ltd., Automotive Sector, Mahindra Towers, 3rd Floor, Akurli Road, Kandivali (E), Mumbai 400 101.

All features and colours mentioned are not available in all models. Accessories shown are not part of the standard equipment. Performance figures may differ in conditions other than test conditions. Vehicle body color may differ from the printed photographs. In view of our policy of continuously improving our products, we reserve the right to alter specifications or designs without prior notice and without liability. Please check model details with your nearest dealer.