



PRESS NOTE

Mahindra Passes on Full GST Benefits to Customers Starting September 6, 2025

Benefits Upto 1.56 Lakh on the ICE SUV Portfolio

Mumbai, September 6, 2025: Mahindra & Mahindra Ltd. (M&M), India's leading SUV manufacturer, today announced that it will pass on the full GST benefits to customers across its entire ICE SUV portfolio. This follows the announcement of GST 2.0 at the 56th GST Council meeting held on September 3, 2025, and headed by Nirmala Sitharaman, Minister of Finance, Government of India.

The benefits will be available to customers on the ICE portfolios starting from September 6, 2025.

A detailed model-wise benefit table for Mahindra's SUVs is provided below.

Models	Current GST + Cess	New GST	Full GST Benefits starting 6th Sept (Up to INR Lakh)*
Bolero/Neo	31%	18%	1.27
XUV3XO (Petrol)	29%	18%	1.40
XUV3XO (Diesel)	31%	18%	1.56
THAR 2WD (Diesel)	31%	18%	1.35
THAR 4WD (Diesel)	48%	40%	1.01
Scorpio Classic	48%	40%	1.01
Scorpio-N	48%	40%	1.45
Thar Roxx	48%	40%	1.33
XUV700	48%	40%	1.43

*The offer mentioned is of a particular model and variant. Benefits will vary depending on the model and variant selected.

Social Media Addresses for Mahindra Auto:

- **Brand website:** <https://auto.mahindra.com/>
- **Instagram:** @mahindra_auto
- **Twitter (X):** @mahindra_auto
- **YouTube:** @MahindraAutomotive
- **Facebook:** MahindraAutomotiveIndia
- **Hashtags:** #MahindraAuto

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility SUVs, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.



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Media contact information

Siddharth Saha,
Sr. Manager, Marketing Communications, Mahindra Automotive
Email – saha.siddharth@mahindra.com
You can also write to us on: automediaenquiries@mahindra.com