



**Mahindra**

Press Release

## **Mahindra launches the Scorpio Classic – the new avatar of its legendary Scorpio SUV**

*Retains the original silhouette of the legendary Scorpio; now offered with a refreshed design, enhanced performance, improved ride quality, and built-in technology*

**Mumbai, August 12, 2022:** Mahindra & Mahindra Ltd., pioneers of the SUV segment in India, today announced the launch of the Scorpio Classic, a new avatar of its iconic brand Scorpio. Over 20 years, the Scorpio has attained legendary status and represented the tough and authentic DNA of Mahindra SUVs. To celebrate this monumental achievement of two decades, Mahindra has launched the Scorpio Classic, which retains the silhouette of the original and is offered now with refreshed looks, contemporary interiors, and a new powerful engine, among others.

The Scorpio brand has evolved over time to address the customer needs and remains the popular choice amongst enthusiasts who look for a tough, powerful, and capable 'authentic' SUV. The Scorpio Classic will continue to demonstrate its traits of standout design, unmissable presence, and powerful performance.

Speaking on the launch of the Scorpio Classic, **Veejay Nakra, President, Automotive Division, M&M Ltd., said,** *"The Scorpio is a landmark model which has reinforced Mahindra's reputation of being a manufacturer of authentic and highly desirable SUVs. With over eight lakh customers, the Scorpio has an unbeatable fan following and continues to be loved by proud owners and trusted by eminent institutions like the armed forces, para-military and internal security forces. With the launch of the Scorpio Classic, we are offering the Scorpio fans and enthusiasts a tough yet authentic SUV built to exhibit an 'attitude' like never before."*

**R. Velusamy, President, Automotive Technology and Product Development, M&M Ltd., said,** *"The Scorpio was the first-ever modern SUV designed and developed entirely in-house, establishing Mahindra's engineering credentials. Its immense popularity has established Mahindra's reputation as a manufacturer of tough yet sophisticated automobiles that have a universal appeal. The Scorpio Classic has been engineered to present strongly its propositions of stand-out design, built-in technology, powerful performance and premium interiors to carry forward the legacy of the Scorpio."*

### About Scorpio Classic

The Scorpio Classic can be distinguished by its new bold grille along with a muscular bonnet with hood scoop and the new twin-peaks logo. The new DRLs with the signature Scorpio tower LED tail lamps and new R17 diamond-cut alloy wheels further add to the appeal of the original form.



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Scorpio Classic boasts superior performance – powered by an all-aluminum lightweight GEN-2 mHawk engine, producing a whopping 97 kW (132 PS) of power and 300 Nm torque. A substantial 230 Nm of low-end torque is produced at only 1000 rpm.

The engine is 55 kilos lighter and is 14 percent more fuel efficient than the engine that powered the previous model. To further refine the driving experience, a new six-speed cable shift has been introduced in the manual transmission. The suspension set-up has been enhanced with MTV-CL technology to deliver superior ride and handling. Significant advancement has been made in the steering system for easy maneuverability and control.

The Scorpio has always stood out for its refined SUV interiors. The Scorpio Classic takes this to the next level with its new two-tone beige-and-black interior theme, classic wood pattern console and premium quilted upholstery. The vehicle also has a new 22.86 cm touchscreen infotainment system with phone mirroring and other modern functionalities.

Available in two variants – Classic S and Classic S 11 – the Scorpio Classic will continue to be sold alongside the All-New Scorpio-N which was launched in June this year. The Scorpio Classic will be available in five colours – Red Rage, Napoli Back, Dsat Silver, Pearl White and a newly introduced Galaxy Grey. The vehicle will be available across Mahindra dealerships for customers to explore and test drive starting today. The prices of the Scorpio Classic will be announced on August 20, 2022.

#### **Social Media Addresses for Scorpio Classic**

- Brand website: <https://auto.mahindra.com/suv/scorpio>
- Twitter: @MahindraScorpio
- YouTube: youtube.com/mahindrascorpio
- Instagram: @mahindra.scorpio.official
- Facebook: @MahindraScorpio
- Hashtag: #ScorpioClassic

#### **About Mahindra**

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.



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