

# Mahindra raises the Scorpio SUV to the Power of N, launches Scorpio-N in South Africa

- **Disruptor:** Built ground up on an All-New platform, the All-New Scorpio-N is set to disrupt the SUV category with its
  - Unmissable design
  - Thrilling performance
  - Sophisticated dynamics; impeccable ride comfort and segment-best handling
  - Comprehensive safety equipment
- First body-on-frame SUV to secure a 5-star rating in the Global New Car Assessment Programme's (GNCAP) new crash test protocols
- The All-New Scorpio-N comes with an attractive 5-yr/150,000 km Warranty & 5-yr/100,000 km Service Plan

**Western Cape, February 7, 2023:** Mahindra South Africa launches the highly anticipated, all-new Scorpio-N in the country today.

The revamped version of the iconic SUV was unveiled in South Africa in June 2022 simultaneously with its India reveal.

An authentic Mahindra SUV that builds upon the game changer legacy of the original Scorpio, the Scorpio-N received record bookings in India, hitting 100,000 in under 30 minutes. It has been just as eagerly awaited by customers in South Africa.

The All-New Scorpio-N is designed and engineered to global standards. Built from the ground up with no carryover components from the legacy Scorpio, the Scorpio-N elevates existing segment benchmarks across all critical parameters: performance, capabilities, technology, sophistication, ride and handling, NVH, interiors, appearance and most crucially, safety.

The All-New Scorpio-N became the **first body-on-frame SUV to secure a 5-star rating** in the Global New Car Assessment Programme's (GNCAP) new crash-test protocols, which came into effect from 1 July 2022.

Manufactured at the state-of-the-art facility at Chakan, Pune, the Scorpio-N was designed and developed at a cost of R3.4 billion, which includes the setting up of a world-class, highly automated manufacturing line.

Veejay Nakra, President, Automotive Division, M&M Ltd said: "The All-New Scorpio-N has been designed, engineered and built to be a game. With an unmissable design, thrilling performance and advanced technology, we continue to carry forward the Mahindra legacy of building authentic, tough yet sophisticated SUVs. The All-New Scorpio-N disrupts existing product category hierarchies and will be a force to reckon with across existing SUV offerings



in the state. This launch signifies our commitment to bringing world-class SUVs to the South African market and creating a delightful ownership experience."

The All-New Scorpio-N's third-generation body-on-frame platform has been engineered to ensure every drive is safe, comfortable and exciting, while delivering authentic SUV attributes.

**Rajesh Gupta, CEO of Mahindra South Africa** adds: "In June 2022, Mahindra South Africa launched its new brand Identity and logo, characterised by the 'Twin Peaks' logo, incorporating the ethos of creating truly authentic vehicles for personal exploration and adventure.

"Since revealing our new brand promise, we have made it a reality with the launch of the extremely capable Pik Up Dusk, Dawn and Storm and the modern XUV700. Today, we continue our promise as we launch the Scorpio-N, a highly capable and true SUV, engineered for Real Adventure."

Test drives will begin nationally at all Mahindra Dealerships from 8 February 2023.

#### **Pricing**

Special Introductory Prices applicable for limited period only

| VARIANT                    | PRICING  |
|----------------------------|----------|
| Scorpio-N 2.2D Z4 6AT 4x2  | R465 000 |
| Scorpio-N 2.2D Z8 6AT 4x2  | R510 000 |
| Scorpio-N 2.2D Z8 6AT 4x4  | R560 000 |
| Scorpio-N 2.2D Z8L 6AT 4x4 | R590 000 |

This special introductory prices will be valid until 31 March 2023.

# **About The Scorpio-N**

Bigger, bolder, more powerful, sophisticated and laden with safety and technology, the Scorpio-N nomenclature was carefully chosen to represent the fact that it raises the game to the power of N.

# **Unmissable presence**

The Scorpio-N takes forward the machismo factor to a whole new level. The **signature wheel arches have been made even more muscular** taking inspiration from the sinewy silhouette of a swimmer. A metallic Scorpio tail element is seamlessly integrated into the beltline, swinging all the way to the top of the window, giving the Scorpio-N more of a sting. The commanding nature of the design effortlessly translates into the front as well. The **Scorpio character is omnipresent** as the tall, stacked taillamp design creates a **commanding stand on the rear, as in the front.** The All-New Scorpio-N will be offered in 6 body colour options: Deep Forest, Napoli Black, Everest White, Red Rage, Dazzling Silver and Grand Canyon

#### **Premium crafted interiors**



The All-New Scorpio-N is absolutely **captivating on the inside**, **as on the outside**. The **Scorpio-N greets passengers with top-notch craftmanship** – rich coffee-black leatherette upholstery, best-in-class command seating position, centre console encased in robust metalfinished dual rails, advanced infotainment system and more, taking the **premium-ness to the next level**. The interiors of the Scorpio-N are designed and fettled to offer a highly sophisticated sensation, delighting the driver and passengers alike.

# Thrilling performance

The All-New Scorpio-N is engineered for those looking for a new-age authentic SUV. Built on our **new third-generation body-on-frame platform, the Scorpio-N** boasts of class-leading structural rigidity, off-road capability and exemplary on-road manners. The Scorpio-N is powered by an mHawk (Diesel) engine with 128.6 kW of power and 400 Nm torque, offered in both 6-speed Automatic Transmissions, and 4X4 as an option.

#### Clean conscience

The All-New Scorpio-N has the lowest CO<sub>2</sub> emission in its segment. This has been achieved through competent engineering and product development right from the outset. Moreover, several sustainable technologies have been adopted in metallurgy and component optimisation such as the latest generation dip paint (CG 800 CED coating) and low RRC tyres to lower CO<sub>2</sub> emission and LEDs for reducing the overall energy consumption by 10 per cent. In addition to this, M&M has consciously adopted several environment friendly manufacturing processes under Mahindra's goal of moving towards carbon neutrality.

# 'Go Anywhere' Capability

The All-New Scorpio-N is designed to **rule all terrains** with the **4XPLOR**, first-in-class intelligent terrain management technology. With a mere touch, the electric shift-on-the-fly 4Wheel Drive System transforms the Scorpio-N from 2WD mode into an all-conquering, capable 4WD beast. The Scorpio-N also gets three drive modes to match the driver's mood: Zip, Zap and Zoom. Zip for smooth riding, especially through traffic, Zap for true Mahindra SUV performance, and Zoom to ramp it up for a more engaging and exhilarating ride-quality.

#### **Bristling with tech**

The All-New Scorpio-N scores high on technology, offering an unmatched value proposition for urban and tech-savvy customers looking for engaging with their SUVs to the next level.

Powered by intelligence for an immersive and intuitive driving experience and it also brings an Immersive Audio Experience by adopting 3D Immersive Sound System by Sony.

The gateway to this impressive line-up of future ready experience is through an integrated 20.32 cm infotainment screen with Android Auto and Apple Car Play.

\* Detailed information on the specification levels of the different grades are provided at the end of this release.

#### **Intuitive Safety**



The Scorpio-N features 6 airbags for the occupants; Driver, Passenger, Side and Curtain airbags. It is equipped with disc brakes on all four wheels and hydraulic brake assist and electronic brake pre-fill. Incorporated in the design is 73% of the structure being made from high-strength steel and 3 structural zones to improve the crash performance.

To add to the safety features, the standard Electronic Stability Programme (ESP) features an automated brake wiping system that cleans the breaks of debris every few seconds in wet conditions.

The Scorpio-N also comes standard with driver drowsiness alert, ISOFIX child safety anchorage points and a host of other safety features. The All-New Scorpio-N has achieved **5-star and 3-star ratings for Adult and Child occupants' safety respectively.** Moreover, Scorpio-N also complied with additional tests, including pole side impact, pedestrian protection UN127, electronic stability control (ESC) according to GTR8 and its fitment, and side head protection airbag fitment. As a result of this, Scorpio-N became the **first body-on-frame SUV** to achieve **5-star rating** in the new GNCAP's crash test protocols.

# Sophisticated Ride and Handling

The All-New Scorpio-N uses the most sophisticated technologies available to offer benchmark driving dynamics. The latest generation body-on-frame structure has been optimised to offer remarkable levels of dynamic competencies and assured handling capabilities. Additionally, the penta-link rear suspension features watts link mechanism to offer confident ride and handling attributes. The first-in-segment Frequency Dependent Damping (FDD) technology, in combination with the Scorpio-N's advanced shock absorbers featuring MTV-CL technology, is devised to offer a smooth, comfortable ride experience. The steering setup is remarkably smooth and responsive for a vehicle in its category, and All Four Disc brakes ensure an exhilarating yet safe drive.



# Variant walkthrough:

| <b>Z</b> 4   | <b>Z8</b>  | Z8L                                     |
|--|--|---|
| <ul> <li>Dual Pinion Electric Power Steering</li> </ul>                  | R18" Alloys  | 12 speaker Sony Branded Audio with twin |
| <ul> <li>ESP- Suite of features</li> </ul>                               | 4XPLOR - Intelligent 4x4 System with selectable    | channel sub-wooter                      |
| <ul> <li>Brake Disc Wiping, Electronic Brake Prefill, Vehicle</li> </ul> | Terrain Modes (Normal, Snow, Mud & Ruts, Sand)     | Front Camera                            |
| <ul> <li>Dynamics Control, Traction Control system, Trailer</li> </ul>   | LED Headlamps + Projector Fog lamps with DRL       | Front Park Assist Sensors               |
| Sway Mitigation, Roll Over Mitigation                                    | LED Tail lamps                                     | Power Seats (Driver side)               |
| Hill Hold Control ( HHC)   | LED sequential turn indicator                      |   |
| Hill Decent Control (HDC)  | Chrome Door Handles                                |   |
| • H1/" Alloys (A1)   | Signature Metallic Scorpio-tail element integrated |   |
| <ul> <li>Command Seating with Seat Height adj &amp; Lumbar</li> </ul>    | into the Belt-line                                 |   |
| Support  | Push Button Start                                  |   |
| Rear Spoiler   | Passive Keyless Entry                              |   |
| <ul> <li>20.32 cm Touchscreen Infotainment - AA,CP</li> </ul>            | Power fold ORVM                                    |   |
| Cruise control   | • TPMS   |   |
| 2nd Row AC Module  | Auto Headlamp + Auto wiper                         |   |
| Cooled glove box   | FATC with Tri-Cool AC                              |   |
| PM 2.5 filter certification  | Co- Driver power window w/ anti-pinch              |   |
| <ul> <li>Driver power window with anti-pinch</li> </ul>                  | Dual tone dashboard & Robust centre console        |   |
| USB charge (C port)- 2nd Row   | with metal finished dual rails                     |   |
| Full Fabric upholstery   | Rich Coffee Black Leatherette Interiors            |   |
| <ul> <li>Rear Wiper, washer and demister</li> </ul>                      | Leather wrapped Steering + Gear                    |   |
| Silver Skid plates   |  |   |
| Aero wipers (front)  |  |   |
| Ski-rack, Side footsteps   |  |   |
|  |  |   |

## Social Media Addresses for All-New Scorpio-N

- Brand website: https://mahindra.co.za
- Facebook: @MahindraSouthAfrica @MahindraAutoGlobal @MahindraScorpio
- Twitter: @MahindraSouthAfrica @MahindraAutoGlobal @MahindraScorpio
- YouTube: Mahindra South Africa (Official Page), Mahindra Auto Global, youtube.com/mahindrascorpio
- Instagram: @MahindraSouthAfrica @MahindraAutoGlobal @mahindra.scorpio.official
- Hashtag: (need to confirm) ....
  - o #Scorpio-N
  - #MahindraScorpio-N
  - #thePowerofN

# **Ends**

## **ABOUT MAHINDRA**

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.



# **ABOUT MAHINDRA SOUTH AFRICA**

Mahindra South Africa is a fully owned subsidiary of Mahindra & Mahindra of India. Mahindra SA is celebrating its 18th year of operations in South Africa.

The company has dealers in all nine provinces of South Africa, which are comprehensive facilities that handle sales, service and spare parts.

With 74 dealerships, in cities and in towns across Southern Africa, Mahindra has a growing national footprint that is moving even deeper into communities as the company continues its drive to offer authentic SUVs and bakkies to its customers, designed to deliver a new-age ownership experience.

The company has also expanded into other sub-Saharan countries, currently exporting vehicles to Botswana, Zimbabwe, Zambia, Swaziland and Namibia, besides having presence in Swaziland and Lesotho.

Mahindra South Africa has achieved significant growth in the country since its establishment in October 2004, becoming Top 5 seller of bakkies, which it assembles at its plant in the Dube Trade Port in KwaZulu-Natal.

Mahindra South Africa has sold over 75,000 vehicles since opening its doors in 2004.

## To know more about Mahindra South Africa:

- Brand website: https://mahindra.co.za
- Facebook: @MahindraSouthAfrica @MahindraAutoGlobal
- Instagram: @MahindraSouthAfrica @MahindraAutoGlobal
- YouTube: Mahindra South Africa (Official Page), Mahindra Auto Global

#### **Media contact information**

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