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Mahindra Launches the All-New Scorpio-N in Mozambique

- **Disruptor:** Built grounds up on an all-new platform, the All-New Scorpio-N is set to disrupt the SUV category with its
 - o Unmissable design
 - Thrilling performance
 - Advanced technology and intuitive features
 - o Sophisticated dynamics; impeccable ride comfort and segment-best handling
 - o Comprehensive safety equipment
 - Unmatched Capability
- Scorpio-N has secured a 5-star rating in the Global New Car Assessment Programme's (GNCAP) new crash test protocols in 2022

Maputo, 13th July, 2023: Mahindra, a global leader in automotive manufacturing, is proud to announce the launch of the highly anticipated All-New Scorpio-N in Mozambique. Following its successful debut in India, South Africa and Australia, Mahindra now continues its global foray with the introduction of this iconic SUV in Mozambique.

Mahindra, a renowned brand in the pickup market, is now expanding its offerings in Mozambique with the introduction of the All-New Scorpio-N SUV. This move signifies a strategic pivot towards a diversified portfolio that includes SUVs alongside their continued dominance in the pickup segment.

This launch not only marks a significant milestone in Mahindra's journey of providing world-class SUVs but also unveils their new Twin Peaks identity. The twin peaks logo symbolises the company's commitment to exploring new horizons and pushing boundaries. It reflects the company's focus on innovation, quality, and reliability.

The all-new Scorpio-N has quickly gained global recognition and achieved remarkable success in the automotive industry, captivating enthusiasts and winning over consumers in every market it has entered. In India, Scorpio-N received an overwhelming response, with a record-breaking 100,000 bookings in less than 30 minutes. Similarly, in South Africa, Scorpio-N has received a very positive response from customers since its launch, symbolising its global appeal.

Mr. Sachin Arolkar, Head - International Operations, Automotive Sector, Mahindra & Mahindra Ltd. said, "We are excited to bring the highly anticipated All-New Scorpio-N to Mozambique. With its unmissable design, sophisticated ride and handling, thrilling performance, advanced technology, reassuring safety and of course, its terrain-conquering abilities, the All-New Scorpio-N represents a new era of authentic SUVs from Mahindra. We are confident that the All-new Scorpio-N will resonate with customers in Mozambique who appreciate toughness combined with sophistication, performance, and unmatched adventure. As we expand our global presence, this game-changing SUV captures hearts and inspires new journeys, reaffirming our commitment to delivering world-class SUVs."

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Sevi George, Group General Manager, Mozambique Holdings, Lda said, "Today, we are proud to present the All-new Scorpio-N to the new-age customers in Mozambique. Scorpio-N is engineered for adventure and tested in the most challenging terrains across the world. We are committed to create superior experience for our customers through our country-wide sales and service network while delivering authentic and world-class SUVs."

The Scorpio has been designed at Pininfarina, Italy, and Mahindra India Design Studio (MIDS) in Mumbai, India. It has been engineered by the teams at Mahindra Research Valley (MRV) in India and Mahindra North American Technical Center (MNATC) in USA. It has been manufactured at Mahindra's state-of-the-art, world-class facility at Chakan, India, making it a product of truly global engineering and innovation.

With its groundbreaking design, exhilarating performance, and advanced features, the Scorpio-N reflects Mahindra's dedication to delivering SUVs of the highest quality and innovation. The Scorpio-N will exceed the expectations of consumers in Mozambique, empowering them to embark on new adventures.

The All-New Scorpio-N comes with an attractive 3-years/100,000 km warranty plan.

About The Scorpio-N

Bigger, bolder, more powerful, sophisticated, and laden with safety and technology, the Scorpio-N nomenclature was carefully chosen to represent the fact that it raises the game to the power of N.

Unmissable presence

The Scorpio-N takes the machismo factor to a whole new level. The **signature wheel arches have been made even more muscular**, taking inspiration from the sinewy silhouette of a swimmer. A metallic Scorpio tail element is seamlessly integrated into the beltline, swinging all the way to the top of the window, giving the Scorpio-N more of a sting. The commanding nature of design effortlessly translates into the front as well. The **Scorpio character is omnipresent** as the tall, stacked taillamp design creates a **commanding stand on the rear, as in the front**. The All-New Scorpio-N will be offered in 5 body colour options: Deep Forest, Napoli Black, Everest White, Red Rage and Dazzling Silver.

Premium crafted interiors

The All-New Scorpio-N is as captivating on the inside as it is on the outside. The Scorpio-N greets passengers with top notch craftmanship – rich coffee-black leatherette upholstery, a best-in-class command seating position, a center console encased in robust metal finished dual rails, an advanced infotainment system and more, taking premiumness to the next level. The interiors of the Scorpio-N are designed and fettled to offer a highly sophisticated sensation, delighting the driver and passengers alike.

Thrilling performance

The All-New Scorpio-N is engineered for those looking for a new-age authentic SUV. Built on our **new third-generation body-on-frame platform, the Scorpio-N** boasts of class-leading structural rigidity, off-road capability and exemplary on-road manners. The Scorpio-N is powered

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by a mHawk (Diesel) engine with 128.6 kW (175PS) of power and 400 Nm torque, offered in both 6-speed Automatic Transmissions, and 4X4 as an option.

'Go Anywhere' Capability

The All-New Scorpio-N is designed to **rule all terrains** with **4XPLOR**, first-in-class intelligent terrain management technology. With a mere touch, the electric shift-on-the-fly 4Wheel Drive System transforms the Scorpio-N from 2WD mode into an all-conquering, capable 4WD beast. The Scorpio-N also gets three drive modes in 2WD to match the driver's mood: Zip, Zap and Zoom. Zip for smooth riding especially through traffic, Zap for true Mahindra SUV performance and, Zoom to amp it up for a more engaging and exhilarating ride-quality.

The Scorpio-N has recently set a new GUINNESS WORLD RECORDS™ title for the "Fastest crossing of the Simpson Desert by a production vehicle". This achievement was accomplished shortly after the Scorpio-N's recent launch in Australia, which presented the SUV's outstanding capabilities and reliability as the team blazed through the challenging terrain of the Simpson Desert at record-breaking speed.

Advanced tech

The All-New Scorpio-N scores high on technology, offering an unmatched value proposition for urban and tech-savvy customers looking for engaging with their SUV to the next level.

Powered by intelligence for an immersive and intuitive driving experience it also brings an Immersive Audio Experience by adopting the 3D Immersive Sound System by Sony.

The gateway to this impressive line-up of future-ready experiences is through an integrated 20.32 cm infotainment screen with Android Auto and Apple Car Play.

Intuitive Safety

The Scorpio-N features 6 airbags for the occupants; Driver, Passenger, Side and Curtain airbags. The SUV is equipped with disc brakes on all four wheels and hydraulics brake assist and electronic brake pre-fill. Incorporated in the design is 73% of the structure being made from high-strength steel and 3 structural zones to improve the crash performance.

To add to the safety features, the standard Electronic Stability Programme (ESP) features an automated brake wiping system that cleans the brakes of debris every few seconds in wet conditions.

The Scorpio-N also comes standard with driver drowsiness alert, ISOFIX child safety anchorage points and a host of other safety features. The All-New Scorpio-N has achieved a **5-star and 3-star rating for Adult and Child occupant safety respectively.** Moreover, Scorpio-N also complied with additional tests including pole side impact, pedestrian protection UN127, electronic stability control (ESC) according to GTR8 and its fitment, and side head protection airbag fitment. As a result of this, the Scorpio N became the **first body-on-frame SUV** to achieve **5-star rating** in the new GNCAP's crash test protocols.

Sophisticated Ride and Handling

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The All-New Scorpio-N uses the most sophisticated technologies available to offer benchmark driving dynamics. The latest generation body-on-frame structure has been optimised to offer remarkable levels of dynamic competencies and assured handling capabilities. Additionally, the penta-link rear suspension features watts link mechanism to offer a confident ride and handling attributes. The first-in-segment Frequency Dependent Damping (FDD) technology, in combination with the Scorpio-N's advanced shock absorbers featuring MTV-CL technology, is devised to offer a smooth, comfortable ride experience. The steering setup is remarkably smooth and responsive for a vehicle in its category, and All Four Disc brakes ensure an exhilarating yet safe drive.

Clean conscience

The All-New Scorpio-N has the lowest CO2 emissions in its segment. This has been achieved through competent engineering and product development right from the outset. Moreover, several sustainable technologies have been adopted in metallurgy and component optimization, such as the latest generation dip paint (CG 800 CED coating) and low RRC tyres to lower CO2 emissions, and LEDs to reduce the overall energy consumption by 10 percent. In addition to this, M&M has consciously adopted several environment-friendly manufacturing processes under Mahindra's goal of moving towards carbon neutrality.

Variant walkthrough:





Social Media Addresses for All-New Scorpio-N

- Brand website: www.mahindra.co.mz
- Facebook: @MahindraMZ @MahindraAutoGlobal @MahindraScorpio
- Twitter: @MahindraAutoGlobal @MahindraScorpio
- YouTube: Mahindra Auto Global, youtube.com/mahindrascorpio
- Instagram: @MahindraMZ @MahindraAutoGlobal @mahindra.scorpio.official
- Hashtags:

#Scorpio-N #MahindraScorpio-N #thePowerofN #EngineeredForAdventure

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ABOUT MAHINDRA

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility SUVs, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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ABOUT MHL AUTO

MHL Auto SA are the official distributors for Mahindra vehicles in Mozambique. MHL Auto has been distributing Mahindra vehicles in Mozambique for 29 years and is now the largest automotive distributor in the country. MHL Auto has sold over 5,000 Mahindra vehicles in the last five years, with 15 sales and services centers in every province of the country, ensuring that customers are able to get the best in service and support wherever and whenever needed. MHL Auto have been leaders in the pickup and small commercial vehicles segment for last 5 years.

Media contact information

Neha Anand

Head, Global Brand and Marketing Communication, Automotive Division

Email - anand.neha@mahindra.com

You can also write to us on: automediaenquiries@mahindra.com