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Press Release

Mahindra to commence deliveries of All-New Scorpio-N starting Navratri, 26th September, 2022

- Top-of-the-line variant Z8-L prioritised for delivery
- Deliveries of Z8-L variant in the first 25,000 bookings to be completed **by end of** November, 2022
- Average waiting period of the first 25,000 bookings will only be 4 months

Mumbai, August 29, 2022: Mahindra & Mahindra Ltd., pioneers of the SUV segment in India today announced the start of deliveries of the blockbuster SUV, the All-New Scorpio-N, which was launched in June this year. The company will be starting the deliveries of the All-New Scorpio-N from the festive occasion of Navratri on 26th of September, 2022 and it plans to deliver over 7,000 vehicles within the first 10 days of delivery commencement.

The company announced priority delivery of the Z8-L variant, and has assured delivery in two months to Z8-L customers from the first 25,000 bookings. While the waiting period varies for different variants, the average waiting period for the first 25,000 bookings, which also bagged an attractive introductory price, will be just four months.

Speaking on the occasion, Veejay Nakra, President, Automotive Division, M&M Ltd., said, "We are delighted to commence deliveries of the All-New Scorpio-N on the auspicious occasion of Navratri. We are committed to roll out the vehicles in full force, and our highly automated manufacturing line which was a part of the investment on Scorpio-N, will help us achieve the deliveries faster."

The delivery timeline will be communicated for the first 25,000 bookings through CRM channels starting tomorrow, while the customers beyond the first 25,000 bookings will be communicated their estimated delivery period in the next 10 days.

The Scorpio-N has been built grounds-up on an all-new platform with its unmissable design, thrilling performance, advanced technology, intuitive features, sophisticated dynamics, and comprehensive safety equipment. It registered a new record with over 1,00,000 bookings in under 30 minutes of bookings open, on 30th July, 2022.

Social Media Addresses for All-New Scorpio-N:

- 1. Brand website: https://auto.mahindra.com/suv/scorpio-N
- 2. Twitter: @MahindraScorpio
- 3. YouTube: youtube.com/mahindrascorpio
- 4. Instagram: @mahindra.scorpio.official
- 5. Facebook: @MahindraScorpio
- 6. Hashtag: #MahindraScorpioN

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India



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and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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