TERMS AND CONDITIONS FOR FREE DRIVING CLASSES FOR WOMEN SPONSORED BY BOLERO MAXX PIK-UP

1. Introduction:

Mahindra & Mahindra Ltd. ("**M&M**" / "**Mahindra**") offers free driving classes for Women to enable them to drive commercial vehicles.

2. Eligibility:

- (a) This scheme is open to all Indian Women residents aged 18 years and above, who have valid identification as to the citizenship of India and consent for capturing their Personal Information for Mahindra's reach out to them, except employees of M&M and subsidiaries, their families, Dealers, Dealer Employees, channel partners, Sales Executives of Dealerships and their families ("Eligible Participant").
- (b) "Winner" means the Eligible Participant who complies with the terms and conditions ("T&C"/ "Terms and Conditions") of the scheme and is selected by M&M basis her entry in relation to the Free Driving classes scheme.

3. How to Participate:

To participate, all Eligible Participants must follow the below 3 steps:

STEP 1: Enrol into a legal driving class in the city of their choice between 8th March 2024 to 31st March 2024. They should have a valid invoice for the driving fees paid by them.

STEP 2: The Eligible Participant must take the driving test within 3 months from the date of , i.e. before 30th June 2024 and avail a valid commercial driving license in their name before 30th June 2024.

<u>STEP 3:</u> Participant needs to enter her below details for participation in this scheme in this link: <u>https://auto.mahindra.com/pick-up-trucks/womens-day</u> before 30th June 2024.

- a. <u>Personal details: Full Name (as in Driving License)</u>, <u>Valid Mobile number</u>, <u>State</u>, <u>City</u>, <u>etc.</u>
- b. <u>Upload a copy of valid driving license and a valid govt. id like Aadhar card/Pan Card/Voters id</u> card, etc.
- c. Valid receipt of the driving class fee paid.
- 4. Only first 50 participants will stand a chance to receive the reimbursement of driving classes fee upto Rs. 7000 (Rupees Seven Thousand Only) or the actual amount paid by the participant, whichever is lower. Selection of the Eligible Participants shall be at the sole discretion of M&M and per its internal policy. The selection of the Eligible Participants will be using a pre-defined process.

M&M and its partners will reach out to the Participants who have been selected by M&M and they will have 14 (fourteen) working days to confirm and share all documentation required by M&M to process their payment which be credited to the bank account in the participant's name only.

5. The time period for filling in the entry on website may be extend upon sole discretion of M&M and the same will be communicated to the participants.

Other T&C:

- **Eligibility**: This offer is available to the first 50 participants who fills the form before 30th June 2024 and provides all valid documents on or before 30th June 2024.
- Join driving classes: Participants to join a RTO authorised driving class which provides a GST invoice. Participant needs to join classes on or before 31st March 2024.
- Valid driver's license: Participant needs to obtain a valid commercial driving license which is dated not before 8th March 2024 and not later than 30th June 2024.
- Verification requirements: Participants name must match in the entry on the website, driving license and the govt. id provided for verification. If there are any discrepancies, the participant entry will be deemed invalid.
- Winner announcement: There will be no public announcement of winners. They will be contacted individually by M&M or their partners on the mobile number provided by the participants at the time of filling the form.
- Claim process: Mahindra or its partner will share a valid mobile number or email id to the participant to share her bank account details. Once the details are verified, the reimbursement will be done into the bank account provided by the participant. Only details shared from the participant's registered mobile number will be accepted.
- Claim amount: Claim amount will be the lower of Rs. 7000 or the actual amount paid by the participant for the driving classes.
- **Terms Subject to Change:** These terms and conditions are subject to change or modification at the discretion of Mahindra & Mahindra Ltd. Any updates or amendments to the terms will be communicated to customers in a timely manner.

6. Selection of Eligible candidates:

- The participant who provides all details as per the criteria mentioned above will be eligible for the reimbursement.
- M&M representative may ask the participants to share their bytes for digital use. Any information
 / comments / data that is shared by the Eligible Participants shall become the property of M&M
 and M&M shall be free to use such data in any of their promotional / marketing / website use,
 without any compensation to You in cash / kind.

7. Other Terms and Conditions:

- Participation in the Free driving classes schemes is purely voluntary and at the sole discretion of the person / individual. By participating in the Free Driving Classes schemes all Eligible Participants accept and agree that she has understood and is bound by the T&Cs contained herein. Non-acceptance of any of these T&Cs will result in disqualification.
- M&M recommends the Eligible Participant to read these Terms & conditions carefully each time they access the website, as the T&C are subject to change.
- By participating in this scheme, every Eligible Participant agrees to allow use of r her name and / or public profile picture/photograph for advertising or in any contest-related announcements M&M shall be free to use these on any of our social media platforms or similar promotions / marketing use. The Participation agrees and confirms that no additional compensation in cash and / or kind shall be paid to the Eligible Participants for the aforesaid data.
- M&M reserves the right to change, curtail or discontinue the scheme and/or change the rules at any
 point of time without any notice. Decision of M&M shall be final in all respects and binding on all
 Eligible Participants to the scheme and no correspondence whatsoever will be entertained in this

regard, and on occurrence of such an event M&M shall not be liable for any loss or damage arising due to a force majeure event and shall not be liable to pay any amount as compensation or otherwise for any such loss.

- Eligible Participants are solely responsible for time taken with regards to bandwidth connectivity and/or any other internet related issues.
- Any fake profile which is set up for the purpose of participating in the scheme will be automatically disqualified.
- M&M reserves the right to disqualify any inappropriate entry.
- This Free Driving class scheme is in no way sponsored, endorsed or administered by, or associated
 with, any social media platforms whatsoever. Eligible Participants are providing their information to
 M&M and not to any social media platforms.
- At any time, M&M reserves the right to update and/or amend all or any of these terms without further notice to the Eligible Participant.
- M&M shall not be held liable if the communication pertaining to the winning entry doesn't reach intended participant for any reasons whatsoever including but not limited to the following reasons:
- Bandwidth problem of the mailbox/server of the host.
- Incorrect Mobile number given at the time of submitting entry.
- Inbox of the recipient being full/having insufficient space
- Any other reason, technical or otherwise, beyond the control of M&M.
- M&M reserves the right to suspend, shorten, modify, extend, or cancel the Free driving classes scheme at any time without any prior notice at its sole discretion.
- The entries submitted by any Eligible Participant under this scheme or otherwise shall be treated as his / her own independent personal views and submissions; M&M and/or its affiliates do not acknowledge or agree with any such content and further shall not be held liable for any defamatory, abusive language used and loss occurring to any third party.
- Eligible Participant shall indemnify M&M or its affiliate from any loss that may occur to M&M due to non-adherence to these T&Cs or due to submission of abusive, defamatory content
- M&M reserves the right to remove, refuse or cancel access to any Eligible Participant without any
 reason therefore and shall be under no obligation to provide any benefits accrued
- The Eligible Participant shall not, without any valid license or authorization, use the intellectual property rights belonging to M&M and/or third parties.
- The Free driving classes scheme is subject to Force Majeure events and situations beyond control of M&M and/or its affiliates.
- M&M takes no responsibility for the damages that the Eligible Participant may suffer due to errors or omissions affecting website content.
- Eligible Participant hereby authorizes M&M to communicate with her from time to time about the matters connected with the scheme.
- Eligible Participant unconditionally agrees that she shall not:
 - o do anything which violates any of the terms contained herein;
 - make any misrepresentation;
 - do anything that does not comply with generally accepted internet etiquette including (without limitation) the excessive use of inflammatory or antagonistic criticism ("flaming"), or wastefully and unnecessarily including previous communications in any postings;
 - perform system abuse;
 - propagate, distribute or transmit Destructive Code, whether or not damage is actually caused thereby;
 - Post abusive, obscene, threatening, harassing, defamatory, libelous, offensive, or sexually explicit material.
 - o Intentionally make false or misleading statements.
 - Offer to sell or buy any product or service.
 - Post material that infringes copyright.

- Post information that he/ she knows to be confidential or sensitive or otherwise in breach of the law.
- Copy information which is the property of M&M including Eligible Participant's data or comments or post such information in any website or webpage.
- Eligible Participants agree to make themselves available for publicity purposes if requested by M&M and agree to the use of their image and quotes for such publicity.
- Whenever called for, Eligible Participant will be required to complete all formalities as may be communicated by M&M and/or its affiliate including but not limited to providing his/her authentic and correct information, failing which he/she shall be disqualified at any time or at any stage. In case false information is revealed at any time after participation, the Eligible Participant shall be liable to return all benefits provided under the scheme and subject to cost, if any.
- In the event of a dispute the decision by M&M is final and binding and no correspondence will be entertained in this regard. These Terms & Conditions and the scheme shall be governed by Indian laws only. Any claim, dispute or lawsuit arising in connection with them, or the scheme shall solely be subject to the jurisdiction of the Courts of Mumbai.
- The Participants shall be contacted on the mobile number shared by them while filling the form. M&M shall not be liable in any manner whatsoever for any Eligible Participant who cannot be contacted on the mobile number from which the SMS was received or if the mobile number is incorrect.
- The information willingly provided by the Eligible Participant can be used by M&M in future for any lawful purpose as deemed fit by M&M, without any compensation to the Eligible Participant whatsoever.